

## **Casey R. Corbin**

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### Professional Assessment

*Extensive Fundraising/Development Experience-* adept at campaigns and grant writing

*Contingency Based Business Attitude-* able to find creative solutions to unexpected challenges

*Experienced Public Speaker-* effectively communicate to constituent groups and media

*Consultative Approach-* appropriate for managing and leading others

*Utilization of Technology-* specialize in creative software use and social media marketing

*Excellent Negotiating Skills-* necessary for constituent relations and conflict management

*Wide Range of Communication Styles-* able to negotiate with a variety of personalities/cultures

*Diverse Business Experience-* capable of managing any aspect of business activities

### Professional Development

#### **Executive Director**

Sustainable Farms and Communities, Inc

November 2008 - Present

Columbia, Missouri

Executive for nonprofit agency that supports the Columbia Farmers Market and whose mission is to build the permanent market pavilion and direct public outreach and educational partnerships in sustainable living, urban gardening and nutrition.

- Developed all committees, marketing materials, and initial prospect plan in the first two months
- Utilized social networking media such as blogs and facebook to foster a city-wide "buzz"
- Managed the architects and engineers from concept to construction documents
- Leveraged media and political connections to have project considered for stimulus dollars
- Conducting state-wide, grassroots lobbying campaign to state and federal representatives
- Fostering dozens of partnerships with the university and others to create programming for the facility

#### **Director**

Delta Cyber School Fairbanks Access Center

June 2006 - December 2008

Fairbanks, Alaska

Created and managed *Project MySchool* - a partnership between the Delta Greely School District's Delta Cyber School and Alaska Student Instructional Services offering a supportive learning environment for area teens to complete High School via online, public school classes. In 2007, this partnership became a direct extension of the school district.

- Managed state-wide marketing and recruitment and day-to-day operations
- Served as mentor to all students
- Created partnerships for incentive-based learning

#### **Communications Consultant/Photographer**

June 1993 - Present

Various States

Communications Consultant working on projects for a wide variety of clients in several geographic markets. Primary fields: Fundraising, Strategic Marketing, Public Speaking, Communications and Finance.

- Develop various fundraising campaigns for both capital needs and annual support
- Grant writer and consultant for the Alaska Funding Exchange

- Grant writer for dozens of non-profits, including many villages within Alaska
- Create strategic Business Plans and Case Statements for funding campaigns
- Assist clients in launching new services and products
- Conduct customer satisfaction surveys and action plans for improved service levels
- Coached hundreds of youth on education and career decisions: resumes, interview skills, employment searches and assessments
- Created online content for websites

### **Program Director**

Tribal Civilian Community Corps (TCCC)                      Nenana, Alaska  
June 2003 - July 2005

Directed the efforts of one of only three residential, Tribal AmeriCorps programs in U.S.

- Designed successful grant for three year cycle- \$1.5 million per year
- Developed annual fundraising program including special events, public relations and lobbying
- Oversight of 12 staff and 30 AmeriCorps members
- Attracted service projects to meet the needs of communities and member development.
- Planned and organized program strategy and mission
- Directed efforts to recruit 30 members to program in order to provide community service throughout Alaska and beyond, including Hurricane Katrina relief

### **Director of Development**

Associates for a Better Living Environment (*ABLE*)                      Columbus, Ohio  
June 1988 - April 1995 and January 1997 - March 2000

Responsible for all management, marketing and development of a nonprofit agency which provided assisted living services to adults with disabilities.

- Developed annual campaign and signature event producing a 400% increase in donations during tenure
- Developed all marketing, and public relations materials
- Established and maintained relations with professional community for fundraising and political links
- Utilized fundraising software to ensure donor development and recognition
- Established and maintained client relations

### Education

**M.S., Northwestern University**, Evanston, Illinois.  
Masters of Science in Communication

**B.S., Franklin University**, Columbus, Ohio.  
Triple Major: Marketing, Finance and Business Management

### Other

Hospice Volunteer- 10+ years

Official Photographer for the 2000 "We The People March"/2007 American Heart Assoc. "Heart Walk"

Former Board Member- Alaska Center for the Environment and Out North Theater Company

Wildlife Photographer- various gallery shows

Published Writer/Photographer